

CATHRIN WESTERWELLE

GLOBAL TALENT & L&D LEADER | EXECUTIVE & TEAM COACH |
LEADERSHIP, TALENT & ORGANISATIONAL DEVELOPMENT CONSULTANT

Global Talent and Learning & Development leader with 18+ years of international experience across leadership development, talent management, organisational development and cultural change. Combines strategic thinking with strong facilitation and coaching expertise to help organisations strengthen leadership capability, build high-performing teams and translate business priorities into practical people solutions. Trusted partner to senior leaders and executive teams across complex, international organisations.

CONTACT

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www.achievectc.com

SKILLS

Talent & Leadership Development
Executive & Team Coaching
Organisational Development
Learning Strategy & Programme Design
Facilitation and Training
Psychometric Assessment
Stakeholder Management & Partnering
Project & Change Management
Culture and Behavioural Change
Diversity, Inclusion and Wellbeing

EDUCATION

Master in HR Development

University of Kaiserslautern, Germany

Diploma in Business Administration

University of Bielefeld, 2002–2008

CERTIFICATIONS

Advanced Team Coaching, MD

Executive Coaching, AoEC

Hogan Assessments, Menti

LINC Personality Profiler, LINC

Insights Discovery, Insights

MBTI, Myers-Briggs Institute

DiSC, Everything DiSC

EXPERIENCE

Achieve CTC | Founder & Director

2024–Present

Advises organisations on leadership development, executive and team coaching, talent strategy and organisational development, aligning people, culture and capability with business objectives.

Element | Senior Talent & Learning Manager

2024

Developed the global talent & learning strategy, designed global leadership academies, frontline manager development and performance management capability-building.

At Your Peak | Founder & Director

2022–Present

Founded and leads a women's fitness & wellbeing business, providing nutrition, lifestyle & mindset coaching alongside small group training.

PepsiCo Europe | L&D Manager

2022–2023

Partnered with European L&D teams and CoEs to share best practice, leverage resources and strengthen the learning experience across markets. Designed and delivered leadership development initiatives supporting broader European business priorities.

King | Organisational Development Manager

2018–2019

Led performance, talent and organisational development processes and initiatives supporting cultural change.

CA Technologies | Talent Development Lead, EMEA

2015–2018

Led the EMEA manager enablement strategy and advised leaders on talent, succession, performance and leadership development, while facilitating a global leadership programme for approximately 2,200 employees.

arvato | Senior Manager, Learning & Development

2011–2015

Designed international management development and induction programmes for senior leaders and supported the implementation of the organisation-wide talent strategy.

MEC | HR Manager

2008–2011

Advised managers and employees across a broad range of HR topics and led professional recruitment and assessment centre processes.